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GIRLS ACTION NETWORK®
SGB COMMITTEE HOSTS MINI-CONFERENCE

Philadelphia, PA – The **Girls Action Network® SGB Committee** will host a mini-conference on Saturday, October 27, 2012 from 8:30 a.m. - 5:00 p.m. at Temple University's Ritter Annex, located at 1301 Cecil B Moore Avenue, Philadelphia, PA. Cost is \$5 per student with breakfast and lunch included.

The theme of the event is **"Unlocking Opportunities: Leadership, Education and Empowerment"** emphasizing **GAN's** core mission, which is the realization that greater steps needed to be taken to increase the number of: (i) students studying science, technology, engineering and mathematics ("STEM fields"); (ii) female students choosing occupations in these STEM fields; and (iii) workforce-ready graduates for the 21st century labor market who reflect a diversity of aptitudes and cultural perspectives, and who possess a personal foundation to contribute and lead in a global society.

Conference participants will be able to attend various panel discussions and workshops such as a **Morning Panel** moderated by **Dionne Mobley** with various professional women who will share their leadership styles and a range of different perspectives and personal experiences with questions and group discussion. Panelists include **Anne-Marie Green (CBS Philly Reporter)**, **Marisa Henry (Project Engineer, Campbell's Soup)**, **Syreeta Mitchell (EH Magazine)** and **Elisa Basnight (Military/Law/GAN Founder)**. Participants will have an opportunity to attend three workshops comprised of **Finding My Passion** led by **Shalena Diva**: a workshop to help participants discover their purpose and passion, and use this information to guide them to develop an education and career plan; **Protecting My Social Media Brand** led by **Stephanie Humphrey (Tech/Life)**: a workshop to examine why good social media management is important for Facebook, Twitter, and other networks, as well as the consequences of having a negative reputation online; and **He Said, She Said: Image, Attitude, & Etiquette** led by **Alana Lee** with **Al Butler (Radio Host)** and **Kharisma McIlwaine (TV Host)**: This workshop conducted in an interactive game show format looks at how the way a young lady presents herself to the public is perceived, from a female and a male perspective.

Girls, ages 12-18 are invited to participate. Parents are invited to join the afternoon **Financial Seminar** led by **Mary Jackson** of **Prudential** and the **Keynote Address** to be delivered by **Jamira Burley, Executive Director of the Philadelphia Youth Commission**. The GAN-SGB Mini-Conference would not be possible without the leadership of **Gail Hannah**, Conference Chair, corporate sponsors, GAN supporters and volunteers. For more information and registration materials, visit **EVENTS** at www.girlsactionnetwork.org or contact Gail Hannah at 856-728-5336.

Girls Action Network® (GAN).

GAN is a 501(c) 3 non-profit organization that educates and empowers girls in grades middle school and high school with special emphasis on girls from underserved communities. Girls Action Network® encourages girls to shatter stereotypes that limit their career options and enables them to fully explore their career opportunities and guide their own direction toward personal success with a particular focus on STEM. www.girlsactionnetwork.org

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